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BJ-161100080103

Seat No. _____

M. B. A. (Banking & Finance) (Sem. I) (CBCS)

Examination

March - 2021

Management Information Systems

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instructions : (1) All questions carry equal marks.
(2) Answer any five out of ten questions.

- 1 What is E-commerce? Explain different types of E-commerce.
- 2 What are Internet challenges to Privacy? Discuss.
- 3 Discuss the importance of Information Technology to businesses.
- 4 What is Computer Networking? Explain different types of networks and topologies.
- 5 Explain Transaction Processing Systems.
- 6 What-is Marketing Information System?- How is it useful for businesses?
- 7 Explain Data warehousing and Data mining.
- 8 Define Management Information System. Write about the components of MIS. What are the characteristics of a good management information system?
- 9 Explain System Development Lifecycle.
- 10 Write short note on:
 - (a) Human resource Management System
 - (b) Enterprise Resource Planning.